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**SOUTHWEST IOWA**  
**SHORTHORN**  
**BREEDERS' ASSOCIATION**



Shorthorn and Polled Shorthorn Cattle  
- and -  
Club Calves

**SHOW AND SALE**  
**FRIDAY, SEPTEMBER 22, 1950**  
**RED OAK, IOWA**









## A PERSONAL INVITATION FROM THE CONSIGNORS

The producers of Shorthorns and Polled Shorthorns throughout Southwest Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Friday, September 22, 1950 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to be engaged in the production of Shorthorn cattle. Our great state of Iowa is the leader in this industry. The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn and Polled Shorthorn cattle, members of 4-H Clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or foundation purposes.

### **SOUTHWEST IOWA SHORTHORN ASSOCIATION,**

#### **MALCOLM LOMAS, SECRETARY**

**RED OAK** is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

**HOTEL ACCOMMODATIONS** are offered through the **HOTEL JOHNSON**, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

Our Annual Meeting and Banquet will be held Thursday evening, September 21 at 6:30 p. m. at the Hotel Johnson. A delicious dinner will be enjoyed. An interesting program has been planned. Reservations must be made in advance.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

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O. R. (Dick) Hyde, Hastings	-	-	-	-	President
Dale McCone, Botna	-	-	-	-	Vice President
Malcolm Lomas, Red Oak	-	-	Secretary-Treasurer		

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Byron Bower, Massena	-	-	-	-	Adair
Tip Lucas, Lenox	-	-	-	-	Adams
Emery Larson, Gray	-	-	-	-	Audubon
Lou Kennedy, Lewis	-	-	-	-	Cass
Lou Laughlin, Imogene	-	-	-		Fremont
Kenneth Burkhart, Guthrie Center				-	Guthrie
Harold Houston, Dow City	-	-	-		Harrison
Matt Laughlin, Emerson	-	-	-		Mills
Arthur Windom, Villisca	-	-			Montgomery
Eldor Swanson, Red Oak	-	-	-		Page
Wm. Matteson, Council Bluffs				-	Pottawattamie
Benton McCone, Botna	-	-	-	-	Shelby
John Combs, New Market	-	-	-	-	Taylor
W. G. Ray, Kent	-	-	-	-	Union

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Malcolm Lomas, Red Oak, Albert Hamann, Rock Rapids	-	-	-	-	-	Sale Managers
Leroy Andes, Mound City, Mo.	-	-	-	-		Judge
J. E. Halsey, Des Moines	-	-	-	-		Auctioneer



## GENERAL INFORMATION

**TIME**—Friday, September 22, 1950. Show will start at 9:30 a. m. Club Calf sale will commence at 12:00 noon and breeding cattle sale at 1:00 p. m.

**LOCATION**—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa through the courtesy of Mervin Ballard, Manager. The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

**TERMS**—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchaser.

**GUARANTEE**—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought, and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale managers nor the clerk of this sale assumes any liability, legal or otherwise.

**PEDIGREE CERTIFICATES**—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

**MAIL BIDS**—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Managers or to Jack Halsey, auctioneer, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association, Albert Hamann, Field Representative for the Iowa Shorthorn Breeders' Association or Matt White, Field Representative for Wallaces' Farmer, all of these men in care of the Secretary who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.



# **SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION**

**Show at 9:30 a.m.**

**Sale at 1:00 p.m.**

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## **Show Classification**

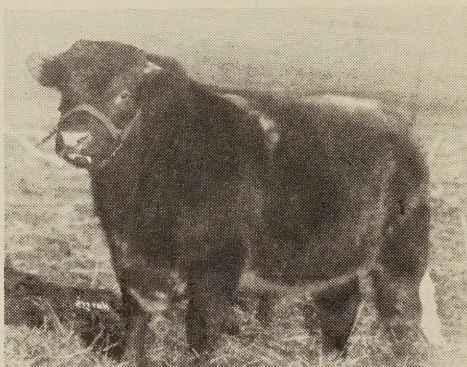
For the purpose of this show all animals have been divided into classes according to age and sex. There will be five classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championships.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Southwest Iowa Shorthorn Breeders' Association has provided \$200 cash premium money for this show. The division of this money is shown below:

1. Bulls calved before May 15, 1949:  
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
  2. Bulls calved from May 15, 1949 to August 1, 1949:  
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
  3. Bulls calved after August 1, 1949:  
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).  
Champion Bull \$5.  
Reserve Champion Bull \$3.
  4. Females calved before April 15, 1949:  
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
  5. Females calved after April 15, 1949:  
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).  
Champion Female \$5.  
Reserve Champion Female \$3.
- Judge—Leroy Andes, Mound City, Missouri.

## SYMONDS



EDELLYN CLIPPER MERCURY 2140731

Son of Calrossie Mercury 1957318 used so successfully by Edellyn Farms, Wilson, Ill.

**Bull**

**Lot 1**

### MERDALE SILVER MERCURY 2410364

Tattoo RE P67

White, calved July 7, 1946. Bred and owned by Clyde Palmer, Harris, Iowa; 2d owner January 14, 1948, Thomas & Everett Symonds, Lenox, Iowa.

**SIRE**

Edellyn Clipper Mercury  
2140731  
Roan, Thos. E. Wilson

Calrossie Mercury 1957318  
White, J. MacGillivray

{ Calrossie Control (255913)  
White, J. MacGillivray  
Calrossie Augusta Opal  
(179796)  
Dark roan, John MacGillivray

Edellyn Clipper 9th 1760471  
Roan, Thos. E. Wilson

{ Browndale Marquis 1580519  
Roan, Thos. E. Wilson  
Vaneth Clipper 1272868  
Red, Carpenter & Ross

Browndale Marquis 1580519  
Roan, Thos. E. Wilson

{ Browndale Count 1156438  
Roan, James Douglas  
Melbourne Lovely 2d 1356223  
Red, John Alexander & Sons

**DAM**

Florella Silver 2077221  
White, Clyde Palmer

Florella 5th 1889667  
Roan, Clyde Palmer

{ Browndale Revolution 1763392  
Roan, Chas. L. Brenneman  
Florella 4th 1093882  
Roan, F. D. Palmer & Sons

MERDALE SILVER MERCURY 2410364 is a proven sire of quality calves. He is a good individual with thick fleshing, fine masculine head, good bone and plenty of size. He is very gentle and easily handled and transmits these qualities to his offspring.

A good bull is half the herd, and a poor one is all of it.



## HENSLEY

Bull

Lot 2

### VICTOR'S MAJOR 2548857

Tattoo RE DH3

Roan, calved April 10, 1949. Bred and owned by Dean Hensley, Bedford, Iowa.

SIRE  
Haigler Result 2365986  
Roan, V. O. Narigon

Haigler Gift 2139357  
White, Crews & Crews

Melissa 9th 2139706  
Red, Frank Kennedy

Clearview Goldstar x2137268  
Red, Philip Kennedy

DAM  
Jewel Marjory 4th 2304012  
Red, S. A. Swanson

Jewel Marjory 3d 2177282  
Red, S. A. Swanson

Victor's Gift 1851345  
Roan, Pauline Kuhrt

Haigler Lavender 1833107  
Roan, Crews & Andrews

Bold Sergeant 2050886  
Red, F. B. & W. W. Strickler

Melissa 5th 1928899  
Roan, Frank Kennedy

Stardale x2020699  
Red, David & Jas. Burns

Barmpton Lady 20th 1928974  
Roan, Kennedy Bros.

Mackway Commander 2070947  
Roan, Geo. McMaster

Jewel Marjory 2d 2066057  
Red, Geo. McMaster

VICTOR'S MAJOR 2548857 is a real thick, low down, rugged bull. Although not highly fitted he will sire the kind of calves people like.

## McCONE BROS.

Bull

Lot 3

### LEADER'S STAMP (TWIN) 2556589

Tattoo RE C 32

Red, calved April 21, 1949. Bred and owned by McCone Bros., Botna, Iowa.

SIRE  
Red Mercury Leader 2331940  
Red, Thos. E. Wilson

Edellyn Royal Leader 16th  
2222171  
Red, Thos. E. Wilson

Edellyn Beauty 22d 2197013  
Roan, Thos. E. Wilson

Browndale Douglas 1801297  
Red, McCone Bros.

DAM  
Gipsy Maid 28th 2145550  
Roan, McCone Bros.

Gipsy Cumberland 14th 1511815  
Roan, McCone Bros.

Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Maxwalton Jealousy 23d  
1975877  
Roan, Maxwalton Farms, Inc.

Calrossie Mercury 1957318  
White, J. MacGillivray

Golden Beauty 1558575  
Red, Duthie Webster

Browndale's Type 1738563  
Roan, McCone Bros.

Lady Marengo 21st 1738569  
Red, McCone Bros.

Cumberland's Prince 1190225  
Roan, John R. Saunders

Gipsy Cumberland 12th 1859091  
Red, C. A. Saunders & Sons

LEADER'S STAMP 2556589 is exceptionally thick, low set, red bull with a good head. He is by the same Gipsy cow as our 1948 Champion Female at Red Oak which sold to Tip Lucas for \$725, still the top on females at Red Oak. He is pretested and calfhood vaccinated.

A big "Must" is — know your cows!

## BOWER

Bull

Lot 4

### BRAWITH EMPEROR 2589910

Tattoo LE 596

Red, calved April 24, 1949. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE

Brawith Prince 2363637  
Red, Daniel E. Bower

Brawith Monarch 2272606  
Red, Daniel E. Bower

Jilt's Lady 37th 2218784  
Red, Daniel E. Bower

Helfred Standard 2107728  
Roan, F. W. Hubbell

DAM

Lady Averno 71st 2476936  
Roan, Daniel E. Bower

Lady Averno 54th 2218788  
Red, Daniel E. Bower

Brawith Standard 2052270  
Roan, R. G. Egger

Rosebud's Rose 1765689  
Roan, J. T. Judge

Brawith Standard 2052270  
Roan, R. G. Egger

Jilt's Lady 28th 2001624  
Roan, Daniel E. Bower

Sunray 1946437  
Roan, Geishecker Bros.

Golden Maid 14th 1963457  
Roan, Tomson Bros.

Brawith Standard 2052270  
Roan, R. J. Egger

Lady Averno 23d 1852512  
Roan, Daniel E. Bower

BRAWITH EMPEROR 2589910 is a good, rugged calf with plenty of bone and scale. He will solve your herd bull problem.

## BOWER

Bull

Lot 5

### BRAWITH CHAMPION 2589909

Tattoo LE 594

Red, calved April 24, 1949. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE

Brawith Prince 2363637  
Red, Daniel E. Bower

Brawith Monarch 2272606  
Red, Daniel E. Bower

Jilt's Lady 37th 2218784  
Red, Daniel E. Bower

Helfred Standard 2107728  
Roan, F. W. Hubbell

DAM

Lady Averno 70th 2476935  
Roan, Daniel E. Bower

Lady Averno 29th 1872832  
Red, Daniel E. Bower

Brawith Standard 2052270  
Roan, R. G. Egger

Rosebud's Rose 1765689  
Roan, J. T. Judge

Brawith Standard 2052270  
Roan, R. G. Egger

Jilt's Lady 28th 2001624  
Roan, Daniel E. Bower

Sunray 1946437  
Roan, Geishecker Bros.

Golden Maid 14th 1963457  
Roan, Tomson Bros.

Marshal's Cumberland 1558643  
Roan, Phillip Funke

Lady Averno 17th 1720704  
Red, Daniel E. Bower

BRAWITH CHAMPION 2589909 is a heavy boned, thick fleshed, compact calf with a dandy head. He comes from an easy keeping line and should give someone an excellent herd leader.

You can do something for a friend he cannot do for himself.  
Speak a good word for him.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## McCONE BROS.

**Bull**

**Lot 6**

### LEADER'S DIAMOND 2556588

Tattoo RE C 33

Red, calved April 24, 1949. Bred and owned by McCone Bros., Botna, Iowa.

SIRE  
Red Mercury Leader 2331940  
Red, Thos. E. Wilson

Edellyn Royal Leader 16th  
2222171  
Red, Thos. E. Wilson

Edellyn Beauty 22d 2197013  
Roan, Thos. E. Wilson

Supreme Command 2168413  
Roan, McCone Bros.

DAM  
Clara 2297861  
Red, McCone Bros.

Clara Belle 1895927  
Roan, McCone Bros.

Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Maxwalton Jealousy 23d  
1975877  
Roan, Maxwalton Farms, Inc.

Calrossie Mercury 1957318  
White, J. MacGillivray  
Golden Beauty 1558575  
Red, Duthie Webster

Calrossie Supreme 2033330  
Roan, Husted Bros.

Gipsy Maid 1945893  
Roan, McCone Bros.

Browndale's Crown 1759583  
White, Jos. M. Collins

Perfection Clara 1526267  
Roan, McCone Bros.

LEADER'S DIAMOND 2556588 is a dark red, well balanced bull. He has an outstanding head and stands on well placed legs. He is herd bull material for any breeder. Pretested and calfhood vaccinated.

## JOHNSON

**Bull**

**Lot 7**

### BRAWWITH SUPREME 2552490

Tattoo RE J101

Roan, calved May 1, 1949. Bred and owned by J. N. & J. L. Johnson, Sidney, Iowa.

SIRE  
Brawwith Premier 2109304  
Red, Carl L. Retzlaff

Brawwith Nugget 1944238  
Roan, David Douglas

Choice Victoria 17th 1934485  
Roan, Carl L. Retzlaff

Supreme Royalty 2d 1973462  
Roan, Bellows Bros.

DAM  
Premier's Queen 2097001  
Roan, H. R. Volker

Premier's Missie 1649423  
Roan, H. R. Volker

Brawwith Boy 1836058  
Roan, Hugh S. Black  
Primrose Jilt -252728-  
Dark roan, John Walker

Browndale Mint 1755664  
Red, Geo. W. Retzlaff & Son  
Choice Victoria 13th 1757832  
Roan, F. W. Retzlaff & Son

Divide Advance 2d 1856417  
Roan, The Allen Cattle Co.

Lavender 61st 1582875  
Red, Hopley Stock Farm

Supreme Premier 1519345  
Red, Bellows Bros.

Parkdale's Missie 1198640  
Roan, F. B. & W. W. Strickler

BRAWWITH SUPREME 2552490 is deep bodied, heavy boned, short legged and backed up by a most impressive pedigree.

The profit from raising beef cattle comes from the calves.

## COMBS



GOLDFINDER CLIPPER 2555251 AND HIS DAM

**Bull**

**Lot 8**

### GOLDFINDER CLIPPER 2555251

Tattoo RE 06

Red, calved May 6, 1949. Bred and owned by John Combs, New Market, Iowa.

**SIRE**

Goldfinder Bondsman 6th  
2462924  
Red, W. F. Barber & Sons

Goldfinder Bondsman 2239764  
Red, M. D. Whimble

Village Mist 23d 2283328  
Roan, W. F. Barber & Sons

Merry Gift 2067035  
Roan, Crews & Crews

**DAM**

Merry Valerie 2272923  
Roan, N. O. Hickenlooper

Red Rose 1890718  
Red, N. O. Hickenlooper

Goldfinder Diamond 1831545  
Roan, Thos. E. Wilson

Norfolk Clipper Queen 2070705  
Red, John Miller, jr.

Goldfinder Broaddus 1963540  
Roan, M. D. Whimble

Village Mist 18th 1894616  
Roan, W. F. Barber

Victor's Gift 1851345  
Roan, Pauline Kuhrt

Merrymaid 5th 1803892  
Red, Crews & Andrews

Red Knight 1 794498  
Red, N. O. Hickenlooper

Queen of Scotts 1794501  
Red, N. O. Hickenlooper

GOLDFINDER CLIPPER 2555251 is of heavy bone, thick fleshing, a compact calf with a beautiful head. He comes from an easy keeping line and should give someone an excellent herd leader.

Know each cow individually and the breeding behind her.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## SCHOENHERN

**Bull**

**Lot 9**

### GOLDEN PRINCE PETER 2541156

Tattoo LE 05 RE 49

Red, calved May 7, 1949. Bred by McNeill Bros., Onawa, Iowa; calved property of Alvy Schoenhern, Ute, Iowa.

**SIRE**  
M F Prince Peter 14th  
2396052  
Red, Merryvale Farm

Calrossie Prince Peter 2009143  
Roan, John MacGillivray

Favorite Mysie 2143300  
Red, J. D. Allen

Divide Gold Patriot 2009189  
Red, The Allen Cattle Co.

**DAM**  
Golden Lady 63d 2298814  
Roan, McNeill Bros.

Golden Lady 38th 2055614  
Roan, McNeill Bros.

Calrossie Randolph (275440)  
Dark roan, John MacGillivray

Calrossie Princess Mona 88108  
Dark roan, John MacGillivray

Lawton Favorite 2009148  
Red, William Henderson

Wendie Mysie 1982138  
Red, A. J. Marshal

Divide Goldpiece 1855008  
Red, The Allen Cattle Co.

Divide Patience 3d 1458496  
Red, The Allen Cattle Co.

Brawith Count 2d 1908414  
Roan, Thos. E. Wilson

Golden Lady 37th 19931044  
Roan, McNeill Bros.

GOLDEN PRINCE PETER 2541156 is from as good a cow as you will find. If you want a bull that will put your cattle on the ground, he will. Lots of body. He is from the American Royal first prize winner.

## McNEILL BROS.

**Bull**

**Lot 10**

### PRINCE HENRY 2567605

Tattoo LE 46 RE 49

Roan, calved May 7, 1949. Bred and owned by McNeill Bros., Onawa, Iowa.

**SIRE**  
M F Prince Peter 14th 2396052  
Red, Merryvale Farm

Calrossie Prince Peter 209143  
Roan, John MacGillivray

Favorite Mysie 2143300  
Red, J. D. Allen

Goldfinder's Hero 2175627  
Red, M. D. Whimple

**DAM**  
Maxine Rosewood 102d 2397475  
Red, M. D. Whimple

Maxine Rosewood 21st 1931051  
Roan, McNeill Bros.

Calrossie Randolph (275440)  
Dark roan, John MacGillivray

Calrossie Princess Mona (88108)  
Dark roan, John MacGillivray

Lawton Favorite 2009148  
Red, William Henderson

Wendie Mysie 1982136  
Red, A. J. Marshall

Goldfinder Diamond 1831545  
Roan, Thos. E. Wilson

Lady Dorothy Maid 6th 2070695  
Red, Grant Christie

Goldspur's Crystal 1723780  
Red, Hopley Stock Farm

Maxine Rosewood 14th 1728960  
White, McNeill Bros.

PRINCE HENRY 2567605 makes an outstanding individual plus a faultless pedigree. There is no better breeding and a very good herd bull to go with it.

Health of animals is essential for economical livestock production.

## HYDE



BRAEMOR STARRY ARCHER 2353131

Bull

Lot 11

### HYDE'S STARRY ARCHER 6TH 2591—498

Tattoo RE A-16

Red, calved May 9, 1949. Bred and owned by O. R. Hyde, Hastings, Iowa.

#### SIRE

Braemor Starry Archer 7th  
2353131  
Roan, Carl L. Retzlaff & Son

Millhills Starry Archer 2289341  
Red, Duncan Stewart

{ Millhills Uppermost (299206)  
Red, Duncan Stewart  
Stella 22d (213226)  
Roan, Duncan Stewart

Jealousy 7th 2221050  
Roan, Carl Retzlaff & Sons

{ Brawith Nugget 1944238  
Roan, David Douglas  
Will-A-Dell Jealousy 5th  
2020270  
White, Will A. Davis & Son

Proud Baronet 2135722  
Roan, Robert Skinner

{ Proud Banner 1875041  
RLW, F. T. Brown  
Village Rosewood 9th 1798933  
Roan, Robert Skinner

#### DAM

Manor Oak Lavender 16th  
2410359  
Roan, Dick Hyde

Manor Oak Lavender  
Red, O. R. Hyde

{ Lancaster Clipper 1464125  
Red, W. E. Gorham & Sons  
Lavender Lassie 1283951  
Red, O. R. Hyde

HYDE'S STARRY ARCHER 6th is one of the outstanding calves by Braemor Starry Archer 7th. This calf has the same smoothness, thickness and easy fleshing qualities his famous sire possesses. Here is a calf that will get the job done.

Price and value are two great things.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## PRICE & BUCH

**Bull**

**Lot 13**

### GOLDFINDER'S PRETENDER 2550061

Tattoo RE 78

Roan, calved May 15, 1949. Bred by Geo. Struve & Sons, Manning, Iowa; calved property of S. H. Kline, Clarinda, Iowa; 2d owner September 26, 1949, Price, Buch & Son, Clarinda, Iowa.

SIRE Cruggleton Pretender 2358295 Dark Roan, Albert J. Marshall	Cruggleton Adjuster (315395) Red, A. J. Marshall	{	Cruggleton Perfect (303904) Red, A. J. Marshall
		{	Augusta Claretta (220676) Dark roan, A. J. Marshall
DAM Rosewood 84th 2353021 Red, Geo. Struve & Sons	Bella Charity 2358282 Red, A. J. Marshall	{	Cruggleton Adonis (321484) Dark roan, A. J. Marshall
		{	Brenda Charity (230985) Dark roan, A. J. Marshall
	Goldfinder's Symbol 2118880 Red, Geo. Struve & Sons	{	Goldfinder's Favorite 2007814 Red, Husted Bros.
		{	Marion 15th 1963382 Red, Geo. Struve
	Rosewood 71st 2057580 Red, Geo. Struve	{	Divide Statesman 1833171 Red, The Allen Cattle Co.
		{	Rosewood 53d 1829653 Red, Geo. Struve

GOLDFINDER'S PRETENDER 2550061 is a good rugged bull, in exceptional breeding condition and is the right age for a lot of service. Here is a grand combination of an individual and a potent pedigree.

## McNEILL BROS.

**Bull**

**Lot 14**

### MERCURY'S ELECT 2567599

Tattoo LE 49 RE 49

Red, calved May 15, 1949. Bred and owned by McNeill Bros., Onawa, Iowa.

SIRE Mercury's Idol 2256372 Roan, Otto T. Hansen & Son	Edellyn Mission Mercury 2057558 White, Thos. E. Wilson	{	Calrossie Mercury 1957318 White, J. MacGillivray
		{	Goldie 8th 1983560 Roan, Beath Farms
DAM Lavender 63d 2194368 Red, McNeill Bros.	Milky Way Carnation 1781086 Red, Milky Way Farms	{	Mount Mimrod 1713122 Roan, George Douglas
		{	Broadhooks Memory 7th 1357857 Roan, W. H. Miner
	Divide Gold Patriot 2009189 Red, The Allen Cattle Co.	{	Divide Goldpiece 1855008 Red, The Allen Cattle Co.
		{	Divide Patience 3d 1458496 Red, The Allen Cattle Co.
	Lavender 44th 2055617 Roan, McNeill Bros.	{	Brawith Count 2d 1908414 Roan, Thos. E. Wilson
		{	Lavender 43d 1931048 Red, McNeill Bros.

MERCURY'S ELECT 2567599 is out of a wonderful cow—a producer of good bulls. Here's the herd bull that will put thickness in your calves.

Balanced rations supply animals needs with less feed.

# WINTER

Bull

Lot 15

## GOLDEN FAME MAJOR 2558449

Tattoo RE 1D

Red, calved May 20, 1949. Bred and owned by C. D. Winter, Hepburn, Iowa.

### SIRE

Jim's Golden Fame 2419176  
Red, J. W. Stephens

Helfred Golden Fame 2214653  
Red, F. W. Hubbell

Fair Constance 35th 2225532  
Red, Bellows Bros.

Bapton Major 2167253  
Roan, J. V. Rank

### DAM

Nonpareil Lady 1A 2322406  
Red, F. W. Hubbell

Nonpareil Lady 2d 2135860  
Red, F. W. Hubbell

Brae Lodge Headlight 1874600  
Red, T. A. Russell

Proud Marigold 2d 1925059  
Red, W. A. Young

Golden Victory 2059224  
Roan, M. D. Whimple

Fair Constance 26th 1973471  
Red, Bellows Bros.

Bapton Air Pilot (298495)  
Dark roan, J. V. Rank

Aldsworth Missie 12th (167594)  
Red, William Garne

Sunray 1946437  
Roan, Geishecker Bros.

Nonpareil Ldy 42d 1963384  
Red, Geo. Struve

GOLDEN FAME MAJOR 2558449 is a very deep red with good head and lines. He is low set and thick. He is a half brother to the champion Shorthorn at the 1950 Page County Fair.

# McNEILL BROS.

Bull

Lot 17

## PRINCE PETER SUPREME 2567610

Tattoo LE 55 RE 49

Red, calved June 8, 1949. Bred and owned by McNeill Bros., Onawa, Iowa.

### SIRE

M F Prince Peter 14th 2396052  
Red, Merryvale Farm

Calrossie Prince Peter 2009143  
Roan, John MacGillivray

Favorite Mysie 2143300  
Red, J. D. Allen

Divide Gold Patriot 2009189  
Red, The Allen Cattle Co.

### DAM

Lavender 97th 2325812  
Red, McNeill Bros.

Lavender 31st 2014748  
Red, McNeil Bros.

Calrossie Randolph (275440)  
Dark roan, John MacGillivray  
Calrossie Princess Mona  
(88108)  
Dark roan, John MacGillivray

Lawton Favorite 2009148  
Red, William Henderson

Wendie Mysie 1982136  
Red, A. J. Marshall

Divide Goldpiece 1855008  
Red, The Allen Cattle Co.

Divide Patience 3d 1458496  
Red, The Allen Cattle Co.

Haigler Conqueror 176929  
Red, Crews & Andrews

Lavender 23d 1728958  
Roan, Blair Bros.

PRINCE PETER SUPREME 2567610 is one of the best bulls we have produced. He is short legged, thick and level in his lines. He is of the right type, has a good head and a smooth covering of rich flesh.

If you want to bear a good reputation, turn out a good product.

## McNEILL BROS.



CALROSSIE PRINCE PETER 2009143

**Bull**

**Lot 18**

### PRINCE PETER'S PRIDE 2567608

Tattoo LE 56 RE 49

Red, calved June 18, 1949. Bred and owned by McNeill Bros., Onawa, Iowa.

SIRE  
M F Prince Peter 14th 2396052  
Red, Merryvale Farm

Calrossie Prince Peter 2009143  
Roan, John MacGillivray

Favorite Mysie 2143300  
Red, J. D. Allen

Divide Gold Patriot 2009189  
Red, The Allen Cattle Co.

DAM  
Lavender 91st 2287095  
Red, McNeill Bros.

Lavender 47th 2124959  
Roan, McNeill Bros.

Calrossie Randolph (275440)  
Dark roan, John MacGillivray  
Calrossie Princess Mona (88108)  
Dark roan, John MacGillivray

Lawton Favorite 2009148  
Red, William Henderson  
Wendie Mysie 1982136  
Red, A. J. Marshall

Divide Goldpiece 1855008  
Red, The Allen Cattle Co.  
Divide Patience 3d 1458496  
Red, The Allen Cattle Co.

Brawith Count 2d 19808414  
Roan, Thos. E. Wilson  
Lavender 31st 2014748  
Roan, McNeill Bros.

PRINCE PETER'S PRIDE 2567608 is a well balanced, dark red bull with lots of quality. In addition, he has a grand head, short legs—he is deep and thick.

Good feeding equipment prevents waste of feed and labor.



# VAN PELT

Bull

Lot 19

## STATE EXPRESS SEAL x2580213

Tattoo RE 849

Roan, calved June 27, 1949. Bred and owned by Ralph Van Pelt, Corning, Iowa.

SIRE  
Valley View Seal x2445773  
Roan, Fred Blomstrom & Sons

Special Seal x2266111  
Roan, F. T. Brown

Proud Queen 3d x2026715  
Roan, Fred Blomstrom & Sons

Strowold State Express  
2213779  
Roan, L. A. Strother & Son

DAM  
Lavender Lily 58th 2483027  
Red, Ralph Van Pelt

Lavender Lily 48th 2157754  
Roan, Ralph Van Pelt

Dale's Seal x2119243  
Roan, Fred Blomstrom & Sons

Augusta Delight x2065191  
Roan, F. T. Brown

Collynie Mardale x1874026  
Roan, Fred Blomstrom

Proud Queen x1815179  
Red, Fred Blomstrom

Lawton Favorite 2009148  
Red, William Henderson

Violet Mist 39th 1919084  
Roan, L. A. Strother & Son

Princeton Vulcan 2008238  
Roan, H. K. Owens

Lavender Lily 46th 1922101  
Red, Ralph Van Pelt

STATE EXPRESS SEAL x2580213 is not high'y fitted but is in good useful condition. He is sired by a bull—100% dehorner. He has a very nice head, good back and full in his rear quarters.



A good cow is worth two average cows.

## LOMAS FARMS



KILLEARN NORSEMAN 3rd 2301689  
Grandsire of L. F. Red Nuggett 3rd 2566491

**Bull**

**Lot 20**

### L F RED NUGGET 3D 2566491

Tattoo RE 132

Red, calved June 28, 1949. Bred and owned by Lomas Farms, Villisca, Iowa.

Killearn Norseman 3d 2301689  
Red, Claude Gallinger

Norseman 2301688  
Dark roan, James Durno

Danny's Roan Lady -270917-  
Red, Claude Gallinger

Hillbrook Duchess 2d 2183086  
Roan, John E. Greig

N U Gold Nugget 2040959  
White, Univ. of Nebraska

Red Duchess 4th 2010583  
Red, Geo. Struve

Miles of View Prince 2074904  
Red, Miles of View Farms

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Rodney's Victoria 4th 1825113  
Red, E. E. Owens

Rodney Star 1717205  
Red, E. E. Owens

Victoria Adelaide 24th 1094635  
Roan, Clegg Bros.

**SIRE**  
Norseman's Nugget 2442260  
Red, John E. Greig

**DAM**  
Victoria 44th 2269876  
Red, Lomas Farms

L F RED NUGGET 3d 2566491 is a smooth, well balanced bull standing on well-placed legs. He is well covered with lots of thickness and flesh. He is the kind that is a herd improver.

Dry, clean feed lots help prevent feed waste;  
animals may refuse badly soiled feed.

## WYCOFF & SON

Bull

Lot 21

### SUPREME SEAL X2569490

Tattoo RE 2

Roan, calved July 20, 1949. Bred and owned by Wm. M. Wycoff & Son, Mt. Etna, Iowa.

SIRE  
Valley View Seal x2445773  
Roan, Fred Blomstrom & Sons

Special Seal x2266111  
Roan, F. T. Brown

Proud Queen 3d x2026715  
Roan, Fred Blomstrom

Supreme Rival 2094557  
Roan, Husted Bros.

DAM  
Village Primrose 2d 2447858  
Dark roan, G. F. Gruss & Sons

Village Primrose 2276406  
Roan, F. J. McVay

Dale's Seal x2119243  
Roan, Fred Blomstrom & Sons

Augusta Delight x2065191  
Roan, F. T. Brown

Collynie Mardale x1874026  
Roan, Fred Blomstrom

Proud Queen x1815179  
Red, Fred Blomstrom

Supreme Goldfinder 1920005  
Roan, M. D. Whimple

Rosewood 126th 1931469  
Roan, Husted Bros.

Brawith Clipper 2052265  
Roan, R. J. Egger

Perchino Primrose 2097105  
Roan, Carl A. Henkel

SUPREME SEAL x2569490—here's your opportunity to secure a real herd sire. He is ready for service.

## PIERCE

Bull

Lot 22

### SHADY OAK SENTRY x2589875

Tattoo RE 098

Red, calved July 22, 1949. Bred and owned by Kenneth Pierce, Anita, Iowa.

SIRE  
Red Oak Sentry x2165570  
Red, R. E. Phillip

Red Oak Sensation x2036756  
Roan, David & Jas. Burns

Victoria 2d x2013068  
Roan, R. E. Phillip

Baron Avon 2d x2197131  
Red, Clara Willhoite & Sons

DAM  
Lady Butterfly x2300864  
Roan, W. J. Bawden

Butterfly Queen x2035777  
Roan, M. J. B. Bawden

Collynie Stardale x1879093  
Roan, Fred Blomstrom

Orange Blossom 3d x1786975  
Roan, David & Jas. Burns

Goldspur's Villager x1916824  
Red, R. E. Phillip

Victoria's Gem x1804009  
Roan, Myrtie Eichorn

Shady Oak Bugler x1935874  
Red, Clara Willhoite & Sons

Polly Avon x1710284  
Roan, Clara Willhoite & Sons

Good Rosewood 5th x1865784  
Roan, Leon Shettle

Butterfly 107th x1735708  
Red, Z. T. Dunham & Sons

SHADY OAK SENTRY x2589875 is an all dark red bull. I consider him one of the best bulls we have raised and sired by a son of Red Oak Sensation. All polled ancestry in this pedigree he should be a true dehorner.

During the hot summer days it is important that cattle have access to shade.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## GRUSS

**Bull**

**Lot 24**

### BRAWITH MASTER 2D 2569666

Tattoo RE 115

Red, calved August 3, 1949. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

**SIRE**  
Farmingham Deval 2399594  
Red, Hepburn Ingham

Divide Corrector 2009184  
Red, The Allen Cattle Co.

Helfred Duchess 5th 1973956  
Red, F. W. Hubbell

Supreme Rival 2094557-  
Roan, Husted Bros.

**DAM**  
Goldie's Belle 2347240  
Red, G. F. Gruss & Sons

Goldie's Lady 1966771  
Red, G. F. Gruss & Sons

{ Duke of Killearn 1919448  
Roan, Claude Gallinger  
{ Divide Browndale Maid 1718857  
Red, The Allen Cattle Co.  
{ Brae Lodge Headlight 1874600  
Red, T. A. Russell  
{ Plainview Duchess 5th 1717209  
Roan, E. E. Owens  
{ Supreme Goldfinder 1920005  
Roan, M. D. Whimple  
{ Rosewood 126th 1931469  
Roan, Husted Bros.  
{ Supreme Augustus 1813813  
Red, Dana Farms  
{ Goldie's Lass 10th 1765684  
Roan, J. T. Judge

BRAWITH MASTER 2d 2569666 is a good dark red bull, smooth, low-set, well placed legs with lots of quality. His sire, Farmingham Deval 2399594 is by the Denver champion, Divide Corrector.

## CHRISTENSEN

**Bull**

**Lot 25**

### SUNBEAM'S SPECIAL 2565234

Tattoo LE 15

Roan, calved August 5, 1949. Bred and owned by Arion D. Christensen, Kirkman, Iowa.

**SIRE**  
Sunbeam 2284634  
White, Clement A. Larson

Morlunda Prince Peter 2048993  
Roan, Oscar Nelson

Augusta 6th 2076271  
White, Clement A. Larson

Achtoi's Type 2089180  
Red, Arnold Bros.

**DAM**  
Lancaster Avonda 24th 2448124  
Red, Arion D. Christensen

Lancaster Avonda 22d 2089182  
Red, M. L. Christensen

{ Calrossie Prince Peter 2009143  
Roan, J. MacGillivray  
{ Miles of View Violet 2d  
1973003  
Red, Miles of View Farms  
{ Strowan Squalus 1998131  
White, Benroth & Griffith  
{ Rookwood Augusta 4th 1924493  
Roan, C. F. Curtiss  
{ Cruggleton Achtoi 2009144  
Roan, A. J. Marshal  
{ Duchess of Gloster B 1965566  
RLW, Arnold Bros.  
{ Douglas Guard 2d 1989790  
Red, McCone Bros.  
{ Lancaster Avonda 21st 1566236  
Red, Frank Chandler

SUNBEAM'S SPECIAL 2565234 is a nice roan of today's type. He is thick and close to the ground. Look him up—you will find a good one.

The reputation of many a herd has been made  
by the purchase of an outstanding breed bull.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## PIERCE

**Bull**

**Lot 26**

### CUMBERLAND BARRAGE x2589874

Tattoo RE 097

Roan, calved August 7, 1949. Bred and owned by Kenneth Pierce, Anita, Iowa.

**SIRE**

Will-A-Dell Barrage 2453676  
Roan, Will A. Davis & Son

Braedoon Band Master 2139667  
Red, Kenneth C. Gray

Klaymor Direct -244322-  
Red, W. J. Russell  
Klaymor Princess Elizabeth 2d  
-209033-  
Roan, W. J. Russell

Will-A-Dell Rosewood 1911261  
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459  
White, Sni-A-Bar Farms  
Rosewood 99th 1740280  
Red, Crews & Andrews

Red Oak Sentry x2165570  
Red, R. E. Phillip

Red Oak Sensation x2036756  
Roan, David & Jas. Burns

**DAM**

Cumberland Beauty x2338396  
Roan, Kenneth Pierce

Victoria 2d x2013068  
Roan, R. E. Phillip

Beauty Sultana 2d x2161599  
Roan, Kenneth Pierce

Clarion Sultan x1897864  
R&W, G. R. Peters  
Cumberland Sultana 3d  
x1903992  
Roan, G. R. Peters

CUMBERLAND BARRAGE x2589874—An excellent roan polled bull sired by Will-A-Dell Barrage, a good Rosewood bull from the Lloyd Davis herd, full brother to the bull used by Glen Windom.

## SIMMONS

**Bull**

**Lot 27**

### NAPOLEON SUNBEAM 2589033

Tattoo LE 49S2

Red, calved August 21, 1949. Bred and owned by Duane Simmons, Bedford, Iowa.

**SIRE**

Napoleon 2387589  
Red, Elvin Wells

Dale Officer 2241667  
Red, Anderson Stock Farm

Helfred Jester 1946430  
Red, F. W. Hubbell

Princess Sunbeam 1864698  
RLW, E. G. Anderson Est.

Queen of Beauty 2104410  
Roan, Elvin Wells

Count's Guard 2045855  
RLW, Anderson Stock Farm

Supreme Beauty 29th 2013287  
Roan, Bellows Bros.

Garguston Cock Robin 2056995  
Red, R. S. McWilliams

Magheramorne Commodore  
(304906)  
Red, H. C. Robinson  
Golden Vickie 2024746  
RLW, R. S. McWilliam

**DAM**

Robin Jealousy 2478056  
Roan, Marion Mackey

Valley Jealousy 2263878  
Roan, Ralph Johnson

Divide Masterpiece 2117650  
Red, The Allen Cattle Co.

Jealousy 11th 2131045  
Roan, Miles of View Farms

..NAPOLEON SUNBEAM 2589033 is a thick, low down, good headed calf. His dam is a low down, compact cow.

Sell the scrub and feed the purebred.

## BOWER



SNI-A-BAR REGENT MERCURY 2388886  
Chief herd bull owned by Bower & Sons, Massena, Iowa.

Bull

Lot 28

### C B REGENT MERCURY 6TH 2584326

Tattoo LE 68

Roan, calved September 7, 1949. Bred and owned by Daniel E. Bower & Sons, Massena, Iowa.

SIRE	Edellyn Campeon Mercury	Calrossie Mercury 1957318
	2071109	White, John MacGillivray
Sni-A-Bar Regent Mercury	White, Thos. E. Wilson	Collynie Princess 51st 1773024
		Roan, Duthie Webster
2388886		Edellyn Gold Charm 1923691
Roan, Sni-A-Bar Farms	Sni-A-Bar Broadhooks 14th	Red, Thos. E. Wilson
	2225638	Collynie Dame Broadhooks
	Roan, Sni-A-Bar Farms	1489189
		Roan, Duthie Webster
	Brawith Standard 2052270	Brawith Rambler 1922468
	Roan, R. G. Egger	Roan, Jas. Douglas & Sons
DAM		A Queen of Riches 4th 1906378
Lady Avene 55th 2272611		Red, R. J. Egger
Red, Daniel E. Bower		Kilblean Count 1818995
	Lady Avene 36th 2001625	White, J. T. Judge
	Roan, Daniel E. Bower	Lady Avene 29th 1872832
		Red, Daniel E. Bower

C B REGENT MERCURY 6th 2584326 is a calf liked by many that have seen him. His mother is one of the better breeding cows of our herd.

Good water has a lot to do with successful stock raising.



## SWANSON & SEDERBURG



BAPTON MAJOR 2167253

**Bull**

**Lot 29**

### ELVEDOR MAJOR 6TH 2571941

Tattoo LE S54

Roan, calved September 13, 1949. Bred and owned by E. N. Swanson and E. R. Sederburg, Hepburn, Iowa.

**SIRE**

Helfred Bapton Major 7th  
2309918  
Roan, F. W. Hubbell

Bapton Major 2167253  
Roan, J. V. Rank

Roan Lady 55th 1749820  
Red, G. H. Schuerman

Supreme Enchanter 2054491  
Roan, Bellows Bros.

Fair Constance Again 2044447  
Red, Eldor N. Swanson

- { Bapton Air Pilot (298495)  
Dark roan, J. V. Rank
- { Aldsworth Missie 12th (167594)  
Red, William Garne
- { Dale's Lodge Keeper 1693816  
Red, T. A. Russell
- { Roan Lady 49th 603503  
White, W. A. Dryden
- { Divide Advance 2d 1856417  
Roan, The Allen Cattle Co.
- { Fair Beauty 12th 1623370  
Roan, Bellows Bros.
- { Browndale Coronet 1934480  
Red, Carl L. Retzlaff
- { Fair Constance 21st 1824409  
Red, Bellows Bros.

**DAM**

Fair Constance 26th 2313897  
Dark roan, Eldor N. Swanson

ELVEDOR MAJOR 6th 2571941 is out of a wonderful cow sired by Supreme Enchanter 2054491. This good headed son of Helfred Bapton Major 7th 2309918 has all the qualifications of a real honest-goodness herd bull.

Proper feeding of the pregnant cow or heifer is important  
in assuring a strong, husky calf at birth.

# **CLUB CALVES - SHORTHORNS**

**and**

## **POLLED SHORTHORNS**

An opportunity for club boys and girls to secure calves with scale, substance, uniform color and pleasing type.

**Club Calf Sale at 12:00 Noon**  
**Friday, September 22, 1950**

Club calves are produced by Shorthorn and Polled Shorthorn breeders within Southwest Iowa. The calves comprise heifers and steers—ready for club activities.







LIFE'S UPS AND DOWNS

STIC

## **The Southwest Iowa Shorthorn Breeder's Association**

### **The Place Where—**

Scotch blood lines are the best.

Pedigrees and health certificates are delivered promptly.

Individuals are of top quality and in splendid condition.

Every consignment is backed by a reliable producer and the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle the sellers are always going to find the most satisfactory market."

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

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## GILMAN

Bull

Lot 30

### DUKE WELLINGTON 2580254

Tattoo LE 1

Red, calved October 15, 1949. Bred and owned by Howard Gilman, Stuart, Iowa.

Divide Wellington 2117656  
Red, The Allen Cattle Co.

D. Buttercup 4th 2156508  
Roan, Penningroth Bros.

Helfred Clarendon 2214650  
Red, F. W. Hubbell

Royal Countess 2d 2309304  
RWM, Nicholas Cassens

Duke of Killearn 1919448  
Roan, Claude Gallinger

Divide Belle Archer 3d 1919499  
Red, The Allen Cattle Co.

Divide Gold Cadet 2009186  
Roan, The Allen Cattle Co.

D. Buttercup 2050252  
Red, Penningroth Bros.

Helfred Spotlight 2107727  
Red, F. W. Hubbell  
Sultan's Annabella 29th  
2032575  
Roan, C. L. Rees

Revolution 2163824  
Red, Miller Farms

Royal Countess 1972925  
White, H. K. Owens

SIRE  
Wellington's Beacon 2419299  
Red, Penningroth Bros.

DAM  
Royal Countess 4th 2468639  
RWM, Nicholas Cassens

DUKE WELLINGTON 2580254 is exceptionally short-legged and heavy-boned, with a lot of depth in body and thick. His dam is one of our better families.



That there is no surplus until every need is met is an accepted truism.

## SWANSON & SEDERBURG



**Bull**

HELFRED GOLDEN FAME 2214653

**Lot 31**

### ELVEDOR GOLDEN FAME 2571940

Tattoo LE S55

Roan, calved October 18, 1949. Bred and owned by E. N. Swanson and E. R. Sederburg, Hepburn, Iowa.

**SIRE**

Parkdale Golden Fame 22d  
2481501  
Red, Bellows Bros.

Helfred Golden Fame 2214653  
Red, F. W. Hubbell

Edgevale Juno 2071073  
Red, Ed H. Wolter

Helfred Bapton Major 7th  
2309918  
Roan, F. W. Hubbell

**DAM**

Fair Constance 28th 2490731  
Roan, Eldor N. Swanson

Fair Constance 26th 2313897  
Dark roan, Eldor N. Swanson

Brae Lodge Headlight 1874600  
Red, T. A. Russell

Proud Marigold 2d 1925059  
Red, W. A. Young

Air Commodore 1940113  
Red, Miles of View Farms

Bridgebank Juno 2d 1949152  
Red, John McCord

Bapton Major 2167253  
Roan, J. V. Rank

Roan Lady 55th 1749820  
Red, G. H. Schuerman

Supreme Enchanter 2054491  
Roan, Bellows Bros.

Fair Constance Again 204447  
Red, Eldor N. Swanson

ELVEDOR GOLDEN FAME 2571940 is a rare combination of Brae Lodge Headlight 1874600 and Bapton Major 2167253. Every individual in this pedigree is noted for its outstanding performance.

Good feeding equipment prevents waste of feed and labor.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## CHRISTENSEN

**Bull**

**Lot 32**

### SUNBEAM'S PRIDE 2565233

Tattoo LE 16

Roan, calved December 4, 1949. Bred and owned by Arion D. Christensen, Kirkman, Iowa.

**SIRE**  
Sunbeam 2284634  
White, Clement A. Larson

Morlunda Prince Peter 2048993  
Roan, Oscar Nelson

Augusta 6th 2076271  
White, Clement A. Larson

Sni-A-Bar Meteor 1796385  
White, Sni-A-Bar Farms

**DAM**  
Lady Goldie 64th 1876420  
Roan, M. L. Christensen

Lady Goldie 63d 1795936  
Roan, M. L. Christensen

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray  
Miles of View Violet 2d  
1973003  
Red, Miles of View Farm

Strowan Squalus 1998131  
White, Benroth & Griffith  
Rockwood Augusta 4th 1924493  
Roan, C. F. Curtiss

Sni-A-Bar Ensign 1637058  
Red, Sni-A-Bar Farms  
Sni-A-Bar Rosebud 1675445  
Roan, Sni-A-Bar Farms

Collynie Master 2d 1646224  
Roan, Frank Chandler

Lady Goldie 62d 1408974  
Roan, Geo. Allen & Sons

SUNBEAM'S PRIDE 2565233 is out of a wonderful cow sired by Sni-A-Bar Meteor 1796385, & his daughters have been great bull producers. This good-headed son of Sunbeam 2284634 has all the qualifications of a real honest-to-goodness herd bull.

## DOYLE

**Bull**

**Lot 33**

### BRAWWITH PRIDE 2585242

Tattoo RE 7

Red, calved February 20, 1950. Bred and owned by Walter M. Doyle, Hastings, Iowa.

Brawwith Emperor 2069695  
Roan, Carl L. Retzlaff

Fancy Augusta 15th 2137269  
Roan, M. L. Christensen

Helfred Fearless 2251805  
Red, F. W. Hubbell

Clara 92d 2277560  
Roan, Helen Swindler Day

**SIRE**  
Brawwith Model 2496021  
Red, McCone Bros.

**DAM**  
Clara Bell 2403960  
Red, S. H. Kline

Brawwith Nugget 1944238  
Roan, David Douglas

Clara Belle 15th 1962767  
Roan, Carl L. Retzlaff

Douglas Guard 2d 1989790  
Red, McCone Bros.

Fancy Augusta 14th 1990717  
Roan, M. L. Christensen

Bapton Major 2167253  
Roan, J. V. Rank  
Dreadnaught Augusta 7th  
1827019  
Roan, B. C. O'Malley & Son

Browndale Chief 2126798  
Red, A. T. Worsley & Son

Clara 91st 1993024  
Roan, Helen Swindler Day

BRAWWITH PRIDE 2585242 is an extra good dark red bull. Note the strong pedigree. His dam is a good Marr Clara cow and an extra fine milk cow. He will develop into a good bull or will make very good 4-H Club calf.

Legumes, pastures and succulent feeds aid production and profit.

# KLINE



Edellyn Cockade Mercury 2140732  
One of the good breeding sons of Calrossie Mercury 1957318.

Lot 34

## SUPREME MERCURY (Certificate Applied For)

Tattoo RE 80

Red, calved February 15, 1950. Bred and owned by S. H. Kline, Hastings, Iowa.

### SIRE

L F Mercury 8th 2490593  
Red, Lomas Farms

Edellyn Cockade Mercury  
2140732  
Roan, Thos. E. Wilson

Calrossie Mercury 1957318  
White, J MacGillivray  
Pitpointie Orange Blossom  
41st 2031993  
Red, Robert L. P. Duncan

Buttercup Beauty 2217221  
Red, Penningroth Bros.

Divide Gold Cadet 2009186  
Roan, The Allen Cattle Co.  
D Buttercup 2d 2079948  
Red, Penningroth Bros.

Sunbeam Supreme 1939585  
Geo. Larson & Sons

Supreme Cumberland 1874859  
Geo. Larson & Sons

### DAM

Mysie Maid 7th 2123271  
Red, Geo. Larson & Sons

Mysie Maid 6th 1951344  
Geo. Larson & Sons

Mysie Maid 4th  
Geo. Larson & Sons

Parkdale Supreme 1711550  
Bellows Bros.

Mysie's Maid 3d  
W. B. Tague & Son

SUPREME MERCURY has remarkable color and confirmation. Although only a youngster he will develop into a grand individual.

Creep-fed calves should have plenty of whole oats or shelled corn in the creep.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## BOWER

Cow

Lot 36

### ROAN DOROTHY 2d 2021044

Roan, calved January 4, 1940. Bred and owned by Geo. Struve, Manning, Iowa; 2d owner October 29, 1948, Daniel E. Bower & Sons, Massena, Iowa.

Dam	Breeders of Dams	Sires	Breeders of Sires
Roan Dorothy 1833670.....	Geo. Struve	Divide Statesman 1833171..	The Allen Cattle Co.
Dorothy .....	Geo. Struve	Gainford Browndale 1588602.....	L. E. Crews
Village Dorothy 2d .....	Geo. Struve	Rookwood Kingston 1144174.....	C. F. Curtiss
Village Dorothy .....	Geo. Struve	Homewood Villager .....	P. M. Parsons & Sons
Red Dorothy .....	Blair Bros.	Village Pilot 842313 .....	Geo. Struve
Maud's Rose .....	J. T. Judge	Roxie's Champion 425297.....	C. Peterson
Maud .....	N. A. Lind	Sultan Standard 334975 .....	F. W. Harding
Aberdeen Butterfly 13th .....	L. Brodsky	Sultan 227050 .....	E. S. Kelly
Aberdeen Butterfly .....	L. Brodsky	Highland Chief 119611 .....	J. C. Cole
Dorothy .....	J. Law	Amhurst 49758 .....	A. Cruickshank
		Shuttlecock 45278 .....	A. Cruickshank

DIVIDE STATESMAN, Sire—Divide Banner 2d 1643722 by Richard Conqueror 1050333, out of Divide Painter's Blossom 1527601. Dam—Divide Verbena 1718863 by Browndale Archer 1406824, out of Divide Columbine 6th 1639775.

GAINFORD BROWNDAL, Sire—Edelyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam—Nonpareil Inverness K 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

ROOKWOOD KINGSTON, Sire—Lavener Toft 1053384 by Edgecote Toft 649138, out of Maxine Lavender 11th 575281. Dam—Rookwood Butterfly 2d 840705 by Knight Avon 3d 438984, out of Village Blythesome 2d 203218.

ROAN DOROTHY 2d 2021044 is a thick, short legged cow of the right type. She has a heifer calf at foot that we will keep on the farm. She sells pasture bred to Sni-A-Bar Regent Mercury.

## McCONE BROS.

Cow

Lot 37

### DUCHESS OF GLOSTER 6TH 2218963

Tattoo RE 30A

Red, calved May 2, 1943. Bred and owned by McCone Bros., Defiance, Iowa.

	Brawith Nugget 1944238	{	Brawith Boy 1836058
	Roan, David Douglas		Roan, Hugh S. Black
SIRE		{	Primrose Jilt -252728-
Brawith Emperor 2069695			Roan, John Walker
Roan, Carl L. Retzlaff		{	Browndale Mint 1755664
	Clara Belle 15th 1962767		Red, Geo. W. Retzlaff & Son
	Roan, Carl L. Retzlaff	{	Clara Belle 13th 1757833
			White, F. W. Retzlaff & Son
	Cumberland Sovereign 1608106	{	Snowbird Jr. 1218838
	Roan, McCone Bros.		White, McCone Bros.
		{	Gainford's Bonnie Belle
			1403729
DAM			Red, McCone Bros.
Duchess Perfection 1907924		{	Cumberland Sovereign 1608106
Red, E. C. Baker			Roan, McCone Bros.
	Roan Duchess 1787630	{	Duchess 1681555
	Roan, Chas. E. McCone		White, McCone Bros.

DUCHESS OF GLOSTER 6th 2218963 is the dam of Duchess of Gloster 7th, champion female at the 1945 inter-state show and sale at Sioux City. Her 1949 bull calf won first in his class at the inter-state show last March. She has a calf at foot that we will keep. He will be in our show herd next year. She was bred May 24 to Edwin Royal Leader. Buy her. She may have a herd bull for you.

Merchandising Shorthorns is not unlike any other kind of merchandising.

# McCONE BROS.



BROWNDALE DOUGLAS 1801297

Cow

Lot 38

## GIPSY MAID 31ST 2308962

Tattoo LE 52A

Roan, calved December 6, 1944. Bred and owned by McCone Bros., Defiance, Iowa.

SIRE  
Browndale Douglas 1801297  
Red, McCone Bros.

Browndale's Type 1738563  
Roan, McCone Bros.

Lady Marengo 21st 1738569  
Red, McCone Bros.

Browndale Douglas 1801297  
Red, McCone Bros.

DAM  
Gipsy Maid 19th 2033448  
Red, McCone Bros.

Rosewood Gipsy 1820936  
Roan, McCone Bros.

Browndale Scarlet 1592580  
Red, F. E. Jackson

Gipsy Maid 8th 1664506  
White, McCone Bros.

Browndale Scarlet 1592580  
Red, F. E. Jackson

Lady Marengo 17th 1218840  
Roan, McCone Bros.

Browndale's Type 1738563  
Roan, McCone Bros.

Lady Marengo 21st 1738569  
Red, McCone Bros.

Cumberland Sovereign 1608106  
Roan, McCone Bros.

Lovely Gipsy 1601780  
Red, McCone Bros.

GIPSY MAID 31st 2308962 is a dark roan, deep bodied cow by Browndale Douglas and bred January 12 to Edwin Royal Leader. There won't be many chances to buy this combination. She has a good bull calf at foot that we will retain for some future show and sale. Her heifer calves have all been kept in our breeding herd. They are good.

A lifetime is not enough to reach the peak in Shorthorn breeding.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## LUCAS

Cow

Lot 39

### LOMAS' AUGUSTA 45TH 2334546

Tattoo LE 115

Red, white marks, calved November 27, 1945. Bred and owned by Lomas Farms, Villisca, Iowa; 2nd owner April 1, 1946, Tip Lucas & Son, Lenox, Iowa.

SIRE  
Miles of View Prince 2074904  
Red, Miles of View Farms

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Calrossie Randolph (275440)  
Dark roan, J. MacGillivray  
Calrossie Princess Mona  
(88108)  
Dark roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Browndale Pilot 1653006  
White, Jas. Douglas & Sons  
Secret 4th 1564601  
Red, T. Dorsey Jones

Divide Javeline 1902545  
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101  
Roan, Thos. E. Wilson  
Divide Violet 3d 1712355  
Roan, The Allen Cattle Co.

DAM  
Village Augusta 14th 1987186  
Roan, W. E. Summerville

Village Augusta 12th 1825711  
Red, W. E. Summerville

Browndale Pioneer 1698458  
Red, M. W. Smith  
Village Augusta 9th 1618469  
Red, W. E. Summerville

LOMAS' AUGUSTA 45th 2334546 sells with a nice roan July heifer calf at side sired by Parkdale Golden Fame 24th.

## BOWER

Cow

Lot 40

### GOLDEN VICTORIA A 2363640

Tattoo LE 16

Roan, calved March 22, 1946. Bred by Daniel E. Bower, Bridgewater, Iowa; calved property of Daniel E. Bower & Sons, Massena, Iowa.

SIRE  
Brawith Monarch 2272606  
Red, Daniel E. Bower

Brawith Standard 2052270  
Roan, R. G. Egger

Brawith Rambler 1922468  
Roan, Jas. Douglas & Sons  
A Queen of Riches 4th  
1906378  
Red, R. J. Egger

Rosebud's Rose 1765689  
Roan, J. T. Judge

Ridgewood Browndale 1691186  
Roan, Meyers Bros.

Brawith Standard 2052270  
Roan, R. G. Egger

Rosebud Maid 1670015  
RLW, J. T. Judge

DAM  
Golden Victoria 45th 2218781  
Roan, Daniel E. Bower

Golden Victoria 26th 1852500  
Red, Daniel E. Bower

Brawith Rambler 1922468  
Roan, Jas. Douglas & Sons  
A Queen of Riches 4th 1906378  
Red, R. J. Egger

Marshal's Cumberland 1558643  
Roan, Phillip Funke

Golden Victoria 16th 1744612  
Red, Daniel E. Bower.

GOLDEN VICTORIA A 2363640 is a smooth cow that has produced us some excellent calves. We had the misfortune of losing her last calf when two weeks old. She sells pasture bred to Sni-A-Bar Regent Mercury.

How known—a herd is known by its production.

# HILLMAN

Cow

Lot 41

## COLLEGE VIEW EMMA 9TH 2445968

Tattoo RE 7

White, calved June 9, 1946. Bred and owned by Edgar E. Hillman, Essex, Iowa.

### SIRE

Brawith Joffre 2211657  
Roan, Geo. Larson & Son

Brawith Royal Pilot 2062847  
Roan, Carl L. Retzlaff

Brawith Nugget 1944238  
Roan, David Douglas

Lavender Lily 13th 1788521  
Roan, F. W. Retzlaff & Son

Meadow Beauty 11th 1975156  
Roan, Beulah Larson

Supreme Cumberland 1874859  
Roan, Geo. Larson & Sons

Meadow Beauty 6th 1874862  
Roan, Geo. Larson & Sons

Rodney Brilliant 2004791  
Red, E. E. Owens

Helfred Brilliant 1882829  
Red, F. W. Hubbell

Plainview Augusta 3d 1829766  
Red, E. E. Owens

### DAM

College View Emma 7th  
2167297  
Roan, Kenneth Fankhauser

College View Emma 2d 1959833  
Roan, Kenneth Fankhauser

Maytag Champion 1847886  
Red, L. B. Maytag

Emma B 2d 1860066  
White, Kenneth Fankhauser

COLLEGE VIEW EMMA 9th 2445968 produces good calves and is mated to Mercury Model 23913-77. Will calf around December 1st.



The Shorthorn is the most popular beef and farmer's breed in the nation today.

## McCONE BROS.



RED MERCURY LEADER 2331940  
Outstanding son of Edellyn Royal Leader 16th

Cow

Lot 42

### CLARA 24TH 2521036

Tattoo RE C 17

Roan, calved June 12, 1948. Bred and owned by McCone Bros., Botna, Iowa.

Edellyn Royal Leader 16th  
2222171  
Red, Thos. E. Wilson

Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Maxwalton Jealousy 23d  
1975877  
Roan, Maxwalton Farm, Inc.

Edellyn Beauty 22d 2197013  
Roan, Thos. E. Wilson

Calrossie Mercury 1957318  
White, J. MacGillivray  
Golden Beauty 1558575  
Red, Duthie Webster

Brawith Nugget 1944238  
Roan, David Douglas

Brawith Boy 1836058  
Roan, Hugh S. Black  
Primrose Jilt -252728-  
Dark roan, John Walker

Clara Belle 21st 2150312  
Red, Carl L. Retzlaff & Sons

Brawith Nugget 1944238  
Roan, David Douglas  
Clara Belle 17th 1984769  
Red, Carl Retzlaff

SIRE  
Red Mercury Leader 2331940  
Red, Thos. E. Wilson

DAM  
Clara Belle 23d 2254252  
Red, Carl L. Retzlaff & Sons

CLARA 24th 2521036 is one of the most outstanding females we have offered for sale anywhere. She is backed up with the right breeding along with being an outstanding individual which insures her as a top breeding cow in any herd. She was mated January 5th to our junior herd sire, Leader's Diamond which we are showing this year. This should make a wonderful combination as it combines the Mercury, Leader, Browndale Douglas and Brawith Nugget breeding together. This heifer was pretested and calfhood vaccinated.

Better bulls build better Shorthorns.

# LUCAS

Cow

Lot 43

## AUGUSTA BELLE 2D 2529651

Tattoo LE 8

Red, calved December 1, 1948. Bred and owned by Tip Lucas & Son, Lenox, Iowa.

### SIRE

Goldfinder Centurion 2253862  
Red, W. D. Whimple

Goldfinder Diamond 1831545  
Roan, Thos. E. Wilson

Carnation Bud 3d 2138935  
Red, Cyril H. Mumford

Miles of View Prince 2074904  
Red, Miles of View Farms

### DAM

Augusta Belle 2390885  
RWM, Lomas Farms

Village Augusta 14th 1987186  
Roan, W. E. Summerville

Calrossie Goldfinder 1753587  
White, John MacGillivray

Golden Pearl 1753613  
Roan R. S. McWilliam

Klaymor Centurion -237462-  
Red, W. J. Russell

Klaymor Carnation 2d -289520-  
Roan, W. J. Russell

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Divide Javelin 1902545  
Roan, The Allen Cattle Co.  
Village Augusta 12th

1825711  
Red, W. E. Summerville

AUGUSTA BELLE 2d 2529651 is out of one of our best producing cows and was bred May 28th to Parkdale Golden Fame 24th. Pretested and vaccinated.



District auction sales of pure bred cattle  
are the breeders most effective show windows.



# BROWN



MILES OF VIEW PRINCE

The great breeding son of Calrossie Prince Peter 2009143

Cow

Lot 44

## PINES FARM PRINCESS 2546757

Tattoo RE 249

Red, calved March 18, 1949. Bred and owned by LeRoy V. Brown, Corning, Iowa.

SIRE  
Prince Statesman 2269859  
Red, Lomas Farms

Miles of View Prince 2074904  
Red, Miles of View Farms

Roan Princess 4th 2010584  
Roan, Geo. Struve

Garguston Cock Robin 2056995  
Red, R. S. McWilliams

DAM  
Red Robin Dinah 2478055  
Red, Marion Mackey

Valley Dinah 2263876  
Red, Ralph Johnson

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Divide Statesman 1833171  
Red, The Allen Cattle Co.

Red Princess 1901623  
Red, Geo. Struve

Magheramorne Commodore  
(304906)

Red, H. C. Robinson  
Golden Vickie 2024746  
RLW, R. S. McWilliams

Divide Masterpiece 2117650  
Red, The Allen Cattle Co.

Divide Dinah 3d 2117658  
Roan, The Allen Cattle Co.

PINES FARM PRINCESS 2546757 is a smooth fleshed, deep bodied heifer that will look good in your herd. She is safe in calf to Red Leader, a son of Red Mercury Leader. . .

The calf with what you would call a small bone generally makes the show winner. Its flesh gets thicker.

**SCHOENHERN****Cow****Lot 45****LADY SECRET 14TH 2541158**

Tattoo LE 03

Red, calved April 13, 1949. Bred by I. J. Sample, Fullerton, Nebr.; calved property of Alvy Schoenhern, Ute, Iowa.

SIRE  
Golden Stamp 2448215  
Red, I. J. SampleBrawith All Gold 2268943  
Red, I. J. SampleBrawith Premier 2109304  
Red, Carl L. Retzlaff  
Golden Chain 2137703  
Roan, C. B. Steward & SonAugusta Maid 4th 2211366  
Red, I. J. SampleScarlet 2078759  
Red, McCone Bros.  
Augusta's Maid 3d 2004166  
Roan, I. J. SampleDAM  
Lady Secret 13th 2478174  
Red, I. J. SampleBrawith All Gold 2268943  
Red, I. J. SampleBrawith Premier 2109304  
Red, Carl L. Retzlaff  
Golden Chain 2137703  
Roan, C. B. Steward & SonLady Secret 7th 1901242  
Red, I. J. SampleBrowndale Roster 1711820  
Roan, A. C. Schallenberger  
Lady Maud 2d 1304922  
Roan, W. F. Rapp

LADY SECRET 14th 2541158 is a good headed, low set heifer. Will be bred to Edellyn Royal Leader 98th, a full brother to Edellyn Royal Leader 22nd, the bull that won second (get of sire) at the 1949 International.

**COMBS****Cow****Lot 48****MARY GOLD 2555253**

Tattoo RE 30

Red, calved April 16, 1949. Bred and owned by John Combs, New Market, Iowa.

SIRE  
Goldfinder Bondsman 6th  
2462924  
Red, W. F. Barber & SonsGoldfinder Bondsman 2239764  
Red, M. D. WhimpleGoldfinder Diamond 1831545  
Roan, Thos. E. Wilson  
Norfolk Clipper Queen 2070705  
Red, John Miller, Jr.Village Mist 23d 2283328  
Roan, W. F. Barber & SonsGoldfinder Broaddus 1963540  
Roan, M. D. Whimple  
Village Mist 18th 1894616  
Roan, W. F. BarberDAM  
Mary D 4th 2440733  
Red, H. R. CoffeyRoanridge Golden Charm  
2198308  
Roan, W. A. CochelRoanridge Charmer 2080974  
Roan, W. A. Cochel  
Sni-A-Bar Goldie 12th 2080981  
Red, John E. WilsonMary D 3115886  
Red, H. R. CoffeyModel Archer 2d 1904324  
Red, Tomson Bros.  
Mary A 1960326  
Roan, H. R. Coffey

MARY GOLD 2555253 is a dark red, deep-bodied heifer that you will like. She will prove a valuable addition to your herd.

To produce calves at a minimum cost the breeder must maintain his cow herd economically.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

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## HENSLEY

Cow

Lot 49

### CLIPPER CAMEO 2D 2548858

Tattoo RE DH4

Roan, calved April 20, 1949. Bred and owned by Dean Hensley, Bedford, Iowa.

SIRE  
Haigler Result 2365986  
Roan, V. O. Narigon

Haigler Gift 2139357  
White, Crews & Crews

Melissa 9th 2139706  
Red, Frank Kennedy

Clearview Goldstar x2137263  
Red, Philip Kennedy

DAM  
Clipper Cameo x2445483  
Roan, Geo. McMaster

Clipper Crest 5th x2188118  
White, Geo. McMaster

Victor's Gift 1851345  
Roan, Pauline Kuhrt

Haigler Lavender 1833107  
Roan, Crews & Andrews

Bold Sergeant 2050886  
Red, F. B. & W. W. Strickler

Melissa 5th 1928899  
Roan, Frank Kennedy

Stardale x2020699  
Red, David & Jas. Burns

Barmpton Lady 20th 1928974  
Roan, Kennedy Bros.

Oakwood Radiant King 2d  
x1957392  
Roan, B. B. Teegardin & Sons  
Clipper Crest 4th x1925570  
Roan, Geo. McMaster

CLIPPER CAMEO 2d 2548858 is a real promising show heifer. She is very thick and level in her top line. This roan heifer sells open. She was grand champion heifer chosen at 1950 Taylor County Fair.



Calves should be examined for lice as they cannot make normal gains infested.

## WINDOM



NORSEMAN'S NUGGET 2442260.

Cow

Lot 50

## ROAN MISSIE 2566511

Tattoo LE 198

Roan, calved May 3, 1949.  
David Windom, Villisca, Iowa.

Bred by Lomas Farms, Villisca, Iowa; 2d owner, December 24, 1949,

### SIRE

Norseman's Nugget 2442260  
Red, John E. Greig

Killearn Norseman 3d 2301689  
Red, Claude Gallinger

Norseman 2301688  
Dark roan, James Durno

Danny's Roan Lady -270917-  
Red, Claude Gallinger

Hillbrook Duchess 2d 2183086  
Roan, John E. Greig

N U Gold Nugget 2040959  
White, University of Nebraska

Red Duchess 4th 2010583  
Red, Geo. Struve

Bapton Major 2167253  
Roan, J. V. Rank

Bapton Air Pilot (298495)  
Dark roan, J. V. Rank  
Aldsworth Missie 12th  
(167594)  
Red, William Garne

### DAM

Lomas Missie 2386011  
Roan, Lomas Farms

Helfred Missie 7th 2107737  
Roan, F. W. Hubbell

Fascinator 1766812  
Roan, Hopley Stock Farm

Helfred Missie 3d 1946442  
Roan, F. W. Hubbell

ROAN MISSIE 2566511 is a thick, blocky heifer that should make a good cow. Her pedigree can't be excelled. Pretested and vaccinated. Sells open.

The reputation of many a herd has been made  
by the purchase of an outstanding breeding bull.



# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## HART

Cow

Lot 51

### LADY VOLUMNIA 2585935

Tattoo RE 4

Red, calved June 15, 1949. Bred and owned by Richard Hart, Villisca, Iowa.

SIRE  
Prince Centennial 2370925  
Red, Harold J. Hart

Miles of View Prince 2074904  
Red, Miles of View Farms

Lady Secret 20th 2139245  
Red, Lomas Farms

Douglas Style 2033057  
Red, McCone Bros.

DAM  
Cumberland 43d 2191251  
Red, Lomas Farms

Volumnia Cumberland 2d  
1780943  
Red, H. K. Owens

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Douglas Style 2033057  
Red, McCone Bros.

Lady Secret 9th 1756556  
Roan, D. E. Lomas

Browndale Douglas 1801297  
Red, McCone Bros.

Narcissus Lady 1638554  
Red, McCone Bros.

Anoka Gold Ring 1335450  
Red, Anoka Farms

Volumnia Cumberland 1311576  
Red, H. K. Owens

LADY VOLUMNIA 2585935 is a most attractive red heifer. She is deep and thick with a pleasing head. She will make you an outstanding brood cow. Sells open.

## HART

Cow

Lot 52

### DIAMOND LILY 49th 2585937

Tattoo RE 9

Red, calved June 28, 1949. Bred and owned by Harold J. Hart, Villisca, Iowa.

SIRE  
Prince Centennial 2370925  
Red, Harold J. Hart

Miles of View Prince 2074904  
Red, Miles of View Farms

Lady Secret 20th 2139245  
Red, Lomas Farms

Miles of View Prince 2074904  
Red, Miles of View Farms

DAM  
Lomas Farms Diamond Lily  
2425546  
Red, Lomas Farms

Diamond Lily 13th 1883749  
Roan, Geo. Struve

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Douglas Style 2033057  
Red, McCone Bros.

Lady Secret 9th 1756556  
Roan, D. E. Lomas

Calrossie Prince Peter 2009143  
Roan, J. MacGillivray

Star Secret 1839719  
Roan, T. Dorsey Jones

Browndale's Beau 1774621  
Roan, Geo. Struve

Diamond Lily 11th 1807731  
Red, Geo. Struve

DIAMOND LILY 49th 2585937 is a dark red heifer of the celebrated Diamond Lily family. She is the kind that will add value to any breeding herd. Sells open.

Dry, clean feed lots help prevent feed waste; animals may refuse badly soiled feed.

## LARSON



SNI-A-BAR CONTROL 2255555  
Grandsire of this grand heifer.

**Cow**

**Lot 53**

### MEADOW BEAUTY 31ST 2562831

Tattoo RE MB31

White, calved August 11, 1949. Bred and owned by Emery Larson, Gray, Iowa.

**SIRE**

Sni-A-Bar Controller 2354724  
Roan, Sni-A-Bar Farms

Sni-A-Bar Control 2255555  
White, Sni-A-Bar Farms

Lady Gloster 23d 2220768  
Red, Tomson Bros.

Supreme Cumberland 1874859  
Roan, Geo. Larson & Sons

**DAM**

Meadow Beauty 11th 1975156  
Roan, Beulah Larson

Meadow Beauty 6th 1874862  
Roan, Geo. Larson & Sons

{ Edellyn Campeon Mercury  
2071109  
White, Thos. E. Wilson  
Rosewood Morlunda 1947004  
Roan, Oscar Nelson

{ Maxwalton Harvester 2035827  
Roan, Maxwalton Farms, Inc.  
Lady Gloster 11th 1707534  
Roan, Tomson Bros.

{ Parkdale Supreme 1711590  
Roan, Bellows Bros.  
Sunbeam's Cumberland  
1711553  
White, Geo. Larson & Sons

{ Parkdale Supreme 1711550  
Roan, Bellows Bros.

{ Meadow Beauty 1630337  
White, Emery Larson

MEADOW BEAUTY 31st 2562831 is the best heifer we have had by Sni-A-Bar Controller. Should make a good show heifer. Pretested and vaccinated. Selis open.

Early maturity means less feed and less labor in beef production.

# SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

## CARMICHAEL

Cow

Lot 54

### DOROTHY SUNNYBLINK 2576220

Tattoo RE 10

Dark roan, calved September 12, 1949. Bred and owned by D. L. Carmichael & Son, Villisca, Iowa; 2d owner, Stanley Carmichael, Villisca, Iowa.

SIRE  
Haigler Right Type 2453217  
Roan, L. E. Crews

Right Sort 2162312  
Roan, Crews & Crews

Lady Dorothy 15th 2162320  
Red, Crews & Crews

Will-A-Dell Gold Bond  
2182736  
Roan, Will-A-Davis & Son

DAM  
Carroy Sunnyblink 2465633  
Roan, Gilman Bros.

Sunnyblink Lass 3d 2189218  
Roan, B. C. O'Malley & Son

Mysie's Victor 2025553  
Red, Crews & Crews

Nonpareil of Haigler 1650086  
Roan, L. E. Crews

Mysie's Victor 2025553  
Red, Crews & Crews

Lady Dorothy 9th 1974878  
Roan, Crews & Crews

Will-A-Dell Gold Plate 2063600  
Roan, Will A. Davis & Son

Will-A-Dell Rosewood 1911261  
Roan, Will A. Davis & Son

Bessie's Browndale 2014276  
Roan, B. C. O'Malley & Son

Sunnyblink Lass 2d 2014278  
Red, B. C. O'Malley & Son

DOROTHY SUNNYBLINK 2576220 is a striking dark roan heifer with a nice feminine head. She is thick and deep bodied. Here's a 4-H heifer and one of typical herd building material. Sells open.

## LARSON

Cow

Lot 55

### SUNBEAM SECRET 22D 2571220

Tattoo RE SS22

Roan, calved September 18, 1949. Bred and owned by Emery Larson, Gray, Iowa.

Sni-A-Bar Control 2255555  
White, Sni-A-Bar Farms

SIRE  
Sni-A-Bar Controller 2354724  
Roan, Sni-A-Bar Farms

Lady Gloster 23d 2220768  
Red, Tomson Bros.

Parkdale Supreme 1711550  
Roan, Bellows Bros.

DAM  
Sunbeam Wedding Gift 2123275  
Roan, Geo. Larson & Sons

Sunbeam's Cumberland 1711553  
White, Geo. Larson & Sons

Edellyn Campeon Mercury  
2071109

White, Thos. E. Wilson  
Rosewood Morlunda 1947004  
Roan, Oscar Nelson

Maxwalton Harvester 2035827  
Roan, Maxwalton Farms, Inc.

Lady Gloster 11th 1707534  
Roan, Tomson Bros.

Supreme Champion 1625543  
Roan, Bellows Bros.

Queen of Beauty 14th 1655788  
Roan, Bellows Bros.

Diamond King 2d 1374164  
Roan, C. A. Saunders & Sons

Sunbeam's Pride 142397  
Roan, George Larson

SUNBEAM SECRET 22d 2571220 is very blocky and good headed. Should make someone a very good cow. Sells open. Is pretested and vaccinated.

Price is what we pay. Value is what we get.

# LARSON

Cow

Lot 56

## MEADOW BEAUTY 32D 2562832

Tattoo RE MB32

Roan, calved October 26, 1949. Bred and owned by Emery Larson, Gray, Iowa.

SIRE

Sni-A-Bar Controller 2354724  
Roan, Sni-A-Bar Farms

Sni-A-Bar Control 2255555  
White, Sni-A-Bar Farms

Edellyn Campeon Mercury  
2071109  
White, Thos. E. Wilson  
Rosewood Morlunda 1947004  
Roan, Oscar Nelson

Lady Gloster 23d 2220768  
Red, Tomson Bros.

Maxwalton Harvester 2035827  
Roan, Maxwalton Farms, Inc.

Lady Gloster 11th 1707534  
Roan, Tomson Bros.

Parkdale Supreme 1711550  
Roan, Bellows Bros.

Supreme Champion 1625543  
Roan, Bellows Bros.

Queen of Beauty 74th 1655788  
Roan, Bellows Bros.

DAM

Meadow Beauty 14th 2029877  
Roan, Geo. Larson & Sons

Meadow Beauty 1630337  
White, Emery Larson

Diamond King 2d 1374164  
Roan, C. A. Saunders & Sons

Joffre's Beauty 1481188  
Roan, Henry R. Fausch

MEADOW BEAUTY 32d 2562832 is a thick, deep bodied heifer. She is typical herd building material. Pretested and vaccinated. Sells open.

# LARSON

Cow

Lot 57

## SUNBEAM SECRET 23D 2571221

Tattoo RE SS23

Roan, calved November 21, 1949. Bred and owned by Emery Larson, Gray, Iowa.

SIRE

Sni-A-Bar Controller 2354724  
Roan, Sni-A-Bar Farms

Sni-A-Bar Control 2255555  
White, Sni-A-Bar Farms

Edellyn Campeon Mercury  
2071109  
White, Thos. E. Wilson  
Rosewood Morlunda 1947004  
Roan, Oscar Nelson

Lady Gloster 23d 2220768  
Red, Tomson Bros.

Maxwalton Harvester 2035827  
Roan, Maxwalton Farms

Lady Gloster 11th 1707534  
Roan, Tomson Bros.

Parkdale Supreme 1711550  
Roan, Bellows Bros.

Supreme Champion 1625543  
Roan, Bellows Bros.

Queen of Beauty 74th  
1655788  
Roan, Bellows Bros.

DAM

Cumberland Secret 2029875  
Roan, Geo. Larson & Son

Cumberland Sunbeam 1832784  
Roan, Geo. Larson & Sons

Diamond King 2d 1374164  
Roan, O. A. Saunders & Sons

Sunbeam's Pride 1422397  
Roan, George Larson

SUNBEAM SECRET 23d 2571121 is a good cow, deep-bodied daughter of Sni-A-Bar Controller 2354724. She is pretested and vaccinated. Sells open.

Good care does not always bring success but poor care always brings failure.



A Select Draft of  
**HERD BUILDING BULLS**  
For the  
**Breeder - Ranchman - Farmer**

Free Freight Offer—The American Shorthorn Breeders' Association offers to prepay freight up to \$200 on any shipment of **ten head or more** to any one destination 300 miles or over from Red Oak.

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**Females—Cows With Calves at Foot**  
**Bred and Open Heifers**

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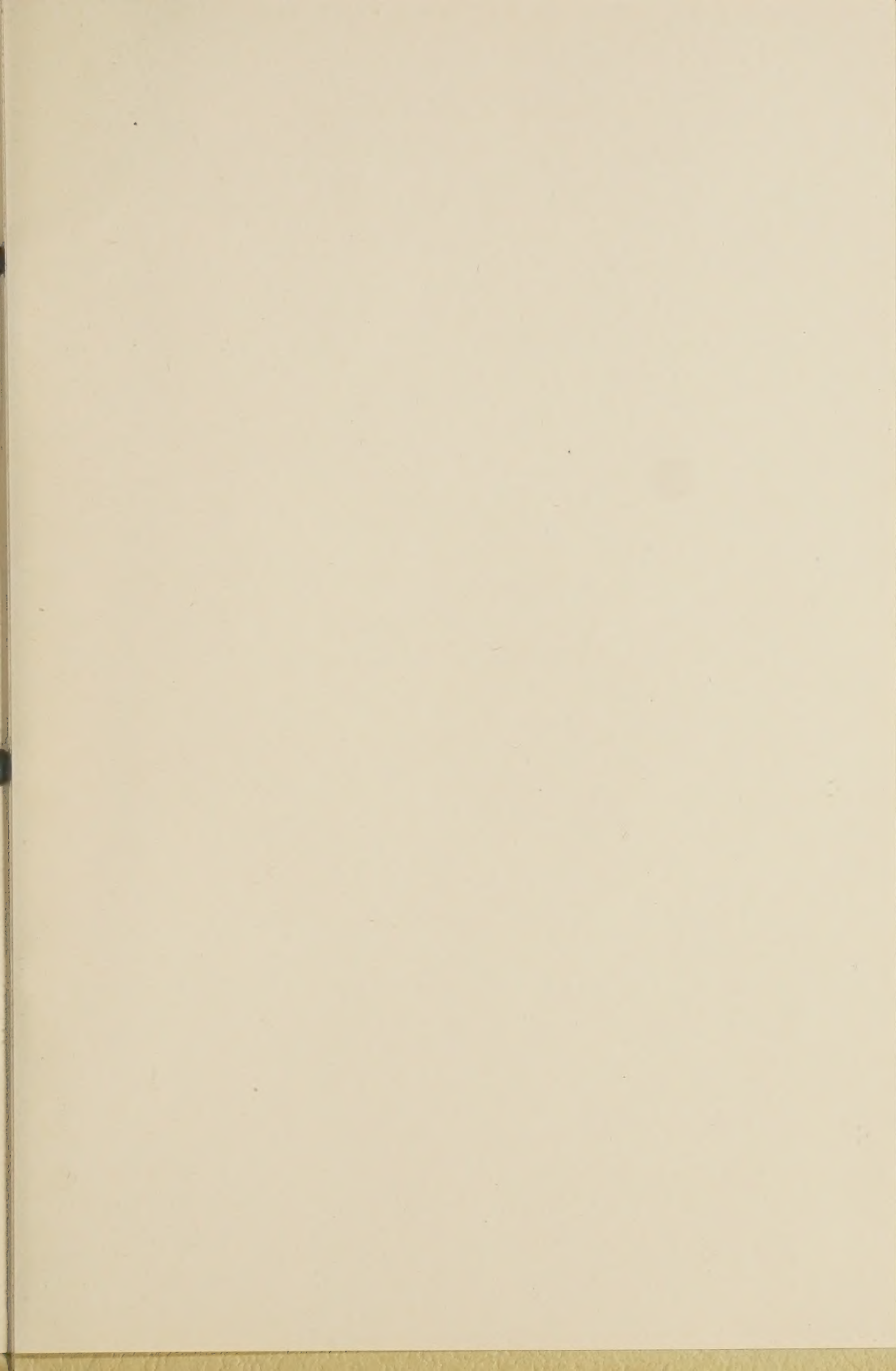
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